## Curriculum Vitae

Title <b>Ms.</b>	First Name	Shweta	Last Name	Jain Goel
Designation	Assistant	professor		7 - 200
Department	Commer			The feel of the
Institutional Email Address	shwetajain@knc.du.ac.in			
EDUCATION				
Degree	Institution		Year	Details
PhD	Dept of Commerce, Delhi School of Economics, University of Delhi		2021	Pursuing
MPhil	Dept of Commerce, Delhi School of Economics, University of Delhi		2019	Topic: Board Structure and its impact on Financial Performance of listed Indian Companies: A Study
CAREER PROFIL	_E			
Organisation /Institution	Designati	on	Duration	Role
Kamala Nehru	Assistan	t Professor	5.03.2024- till date	Teaching
College, DU Kamala	Assistan Professo	t r(Adhoc)	13.01.2020 04.03.2024	
Nehru College, DU	Assistan Professo		2.01.2017-	
Kamala Nehru	Assistan		07.08.2019	
College, DU	Professo	r(Adhoc)	3.10.2016- 2.11.2016	
IP College for Women, DU				
AREA OF INTER	EST :	Finance and Ac	counting	

TEACHING EXPERIENCE (Subjects/Courses taught)

- I. B.Com(H)- Business Mathematics, Financial Accounting, Management of principles, Principles of marketing, International Business, Cyber Crime and Laws
- II. B.Com- Personal Finance, Financial Management, Banking and Insurance, Business statistics, Business Organisation and Management
- III. BA prog- Human Resource Management, Sales promotion and Public Relation, Entrepreneurship, Modern communication

PhD (Supervised) NA

MPhil (Supervised) NA

## HONORS & AWARDS

I. NA

## PUBLICATION DETAILS

Books:

Journal Articles:

Devi, S., Rohra, N., & Jain, S. (2015). Factors influencing online impulse buying. South Asian Journal of Marketing & Management Research, 5(2), 1-8.

Rohra, N. & Jain, S. (2016). Technical Analysis of Bonus Issues: A Study of Indian Stock Market (April 9, 2016). *International Journal of Research in Commerce, Economics & Management*, 6(3), 83-93.

Jain, S., & Jain, V. (2015). Advantages and challenges of IFRS: a review of literature. ACADEMICIA: An International Multidisciplinary Research Journal, 5(7), 139-147.

Jain, Shweta (2020). Empirical Evidence of Board structure, Board Size and Performance of Indian Listed Companies, *Corporate Governance Insight*, 2, 80-93.

Kanojia, S., Sharma, J., & Jain, S. (2020). Board Structure, Board Diversity and Corporate Governance: Evidence from Listed Indian Companies. *IUP Journal of Corporate Governance.*, 19, 28-56.

Jhawar, N.& Jain, S. (2021). CSR Initiatives During COVID-19: A Study of top 100 Indian listed Companies. *Corporate Governance Insight*. 3, 60-96.

Kanojia, S., Jain, S., Jhawar, N., & Sethi, P. (2024). Corporate Environmental Disclosures and Governance in 25 Years: Research Directions for a Road Less Travelled. *Empirical Economics Letters*, 23 (Special Issue 1), 141-169.

Newspaper Articles: NA

Talks/Lectures:

1. Panel Discussion for Consumer Club. Theme: 'Analyzing the Impact of Consumer Influencer Marketing on Consumer Trends and Brand Collaboration.' Panelists: Sanchit Kalra, the founder of Urbanneeds, and Daksh Sethi, an esteemed educational consultant, Date: 23rd of November, 2023

Participation as Resource Person: NA

## **OTHER DETAILS**

Preparation of Teaching Material: NA

**Research Projects: NA** 

Membership in Professional Bodies: 1. Member of Global Research Foundation for Corporate Governance (GRFCG)

Orientation and Refresher Courses: 1. Faculty Induction Programme (Guru Dakshta) under Malaviya Mission Teacher training Programme (MMTTP) of UGC organized by UGC-MMTTC (GAD-MMTTC), Sri Guru Tegh Bahadur Khalsa College, University of Delhi from 13<sup>th</sup> May, 2024 to 08<sup>th</sup> June, 2024.

- 2. Workshop on "Cyber Laws and Crimes" organized by Dept of Commerce, Delhi School of Economics, DU in collaboration with eGD-Ministry of Electronics and It on 21<sup>st</sup> Jan, 2017.
- 3. Workshop on "DELNET-Developing Library Network, New Delhi in collaboration with IQAC, Kamala Nehru College, DU on 5<sup>th</sup> May, 2017.

Field Work: NA